

## **'The Slow Web' Proposal**

Tweetlite is a visual commentary on our relationship with online social networks. It is an ambient light that represents a pixel - the smallest unit of visual digital information.

This is represented in the form of a minimalist, 4" white, plexiglass, cube that reads messages from a Twitter feed and displays them in Morse code.

Each message is displayed in a different color and makes for a great mood light. It has USB and power connectivity and comes with a program that is used to enter Twitter credentials to enable the data feed visualization. It needs to be connected to a computer with an Internet connection, via USB. The patterns and colors can be customized. Needless to say, it can be of great use to someone who can read, interpret or even want to learn Morse code.

I believe the concept described above appropriately fits the topic of 'the slow Web'. The proposed project will utilize this concept and scale it up to a matrix of 25 cubes (or a 140 – that is the Twitter message character limit – if finances permit). Each cube will display messages from different twitter feeds.

*Documentation:* <http://bruzed.com/2009/03/17/tweetlite-twitter-visualization-cube/>

### **Bio**

Bruce is a new media artist, designer and coder pursuing a Master of Fine Art in Design and Technology at Parsons the New School for Design in New York. He likes to experiment with new technologies and use these to create forms of self-expression. He likes to work with light, sound, abstract visuals and social media.

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